



EUROPAGES
B2B Marketing Solutions

The World's B2B Platform

www.wlw.de

www.europages.com

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The EUROPAGES B2B marketing solutions offers you a gateway to a network of millions of professionals and

ENSURE THAT YOU **GET** **FOUND** ON THE **WEB**



33 million
visitors
buyers



62 million
searches
needs



122 million
page views
opportunities

VISITORS COME FROM

1.4
million

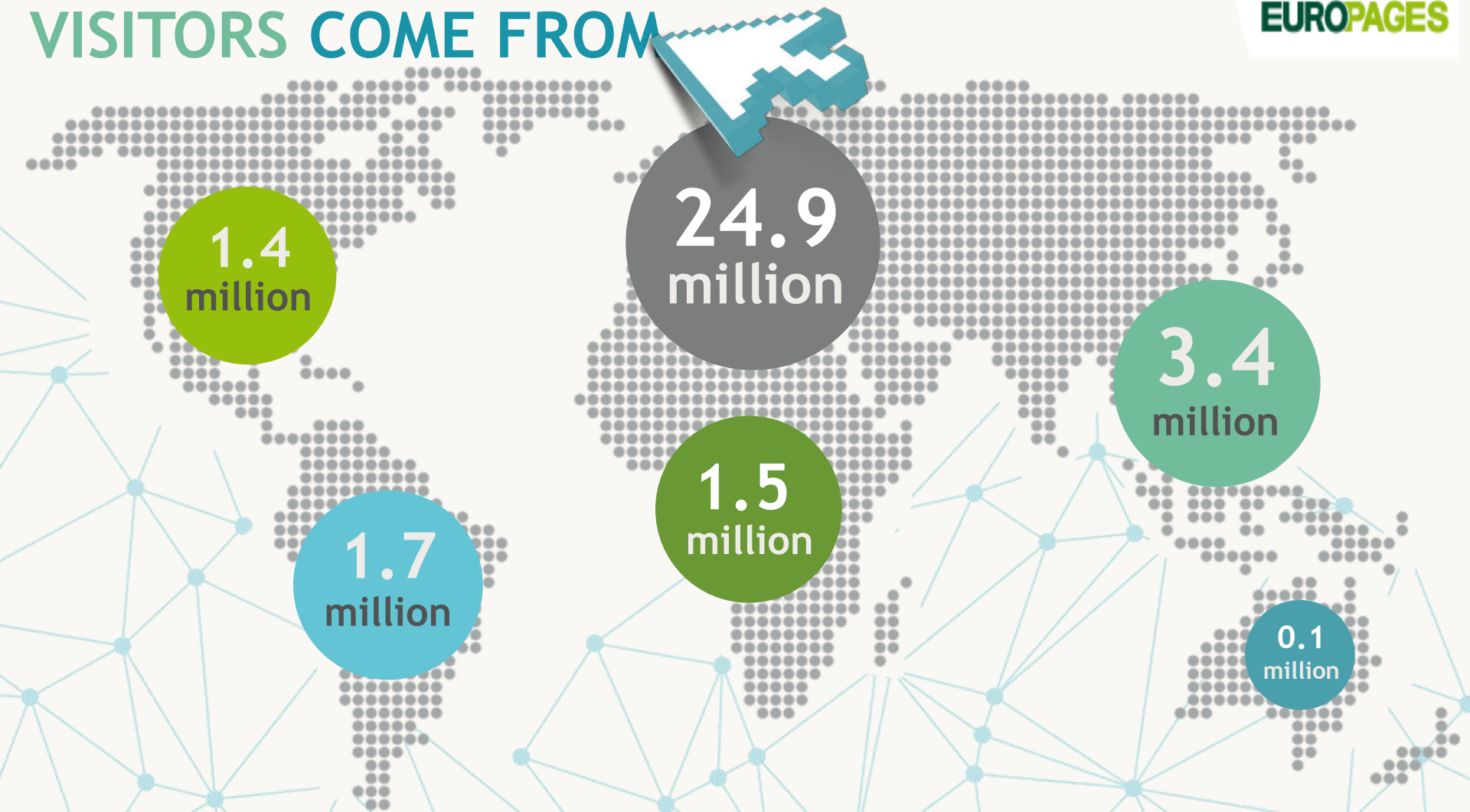
24.9
million

3.4
million

1.7
million

1.5
million

0.1
million



Number of
searches
performed by visitors
- breakdown of main
activity sectors

Food &
Related Products
6.430.000
searches

Mechanical Engineering & Industry - Equipment
5.770.000 searches

Business
Services
5.730.000
searches

Chemicals & Pharmaceuticals
3.610.000
searches

> EUROPAGES SPEAKS THE LANGUAGE OF YOUR CLIENTS

The company profile
is published on 26 web sites
in different languages

<http://www.europages.pt>



Wer Liefert Was & EUROPAGES now acting as one company – stronger set-up than ever before

- **Most important facts:**

- ✓ In August 2016 „Wer liefert was“ acquired Europages to follow its strategy to become the biggest B2B marketplace and to make Europe's B2B products accessible worldwide with a joint product range and joint publication
- ✓ Capvis, the leading private equity firm (based in Switzerland), is a shareholder and a strong strategic investor for „Wer liefert was“ and EUROPAGES that intends to enhance the company value and to accelerate the internationalization of the B2B marketplace



„Wer Liefert Was“ & EUROPAGES

- Europe's Online B2B Champion



48 mil

visits per year



23 mil

visits per year



8 mil

visits per year

KOMPASS

3,4 mil

visits per year

As Europe's #1 in B2B, comparable to key players in the US, India and China, wlw and EUROPAGES together are the online B2B trade gateway to and from Europe.

Two platforms in one bundle : Effective reach and presence

- „Wer liefert was“ and EUROPAGES – combined



48 mil

visits per year



4.1 mil

users per month



29

domains



15

languages



8 mil

B2B products



3,1

registered
companies

“Wer liefert was” is the leading B2B marketplace in Germany, Austria and Switzerland

• Factors for Success

1.3 million
purchase decision-
makers
per month

560,000
B2B
suppliers

51 million
company contacts
annually

8 million
products in the
marketplace

100 contacts
established between
providers
and seekers per
minute

High brand awareness

through continuous advertising on
well-known
and wide-reaching TV channels
and online portals



85 years
of experience in
creating business
contacts;
online since 1995



EUROPAGES



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